

2013 EAEA11

Envisioning Architecture: Design, Evaluation, Communication

11th Conference of the European Architectural Envisioning Association

25 - 28 September 2013

Politecnico di Milano | piazza Leonardo da Vinci, 32 | Milan | Italy

POLITECNICO DI MILANO



SCUOLA DI ARCHITETTURA
E SOCIETÀ

DIPARTIMENTO ARCHITETTURA
E PIANIFICAZIONE

POLITECNICO DI MILANO



OBJECTIVE

To investigate the role of visualization as a tool for conception, verification, evaluation and communication of architecture and space. In particular we intend visualization as a platform for experimentation, exploration, research, user participation and teaching. Publication of the proceedings and diffusion of the outcomes.

TARGET AUDIENCE

Researchers, teachers, students and professionals involved in architectural and urban simulation with emphasis on perceptual and environmental aspects (representation of sustainability). Participants will be asked to register and to submit a paper (call for papers) or simply take part as auditors; a poster session will be organized as well. A scientific committee will provide a blind review of papers. Keynote speakers, experts in the field of architectural and urban simulation, will be invited.

CALL FOR PAPERS

TOPICS

Track 01 | Visualizing Sustainability

making the invisible visible

It will explore how the representation of sustainability is used in architecture and urban design

Track 02 | Experiential Simulation

the sensorial perception of the built environment

It will focus on the perception of the built environment, in order to explore techniques to integrate sensorial aspects in the design process

Track 03 | Conceptual Representation

exploring the layout of the built environment

It will investigate aspects concerning the conceptual (abstract) visualization, and therefore, the layout and the elements of the architectural and the urban space

The three topics will be detailed taking into account:

- Innovative experiences from the research world, teaching and professional practice, investigating the various stages of design: composition, evaluation and communication of design projects
- Applications to case studies and at different scales: from architecture to urban planning
- The use of different techniques of design, from hand drawing to CAD design, to BIM and parametric design

IMPORTANT DATES

16.07.2012	1 st announcement and call for abstracts
01.09.2012	2 nd announcement and call for abstracts
15.11.2012	submission of abstracts
15.01.2013	announcement of accepted abstracts
01.03.2013	submission of papers and registration
30.06.2013	final papers submission
01.08.2013	early registration deadline

REVIEW PROCESS

- double blind review of abstracts and papers
- papers and poster sessions

PUBLICATION

Selected full papers will be included in the ISBN publication of the proceedings

ABSTRACT SUBMISSION

Abstracts should be sent via e-mail to:
eaea11-2013@polimi.it

You will find the template for abstracts on our conference website, together with more information about important conference dates and the European Architectural Envisioning Association

REGISTRATION

€ 300 regular fee
€ 230 fee for students

(the fee includes lunches and coffee breaks, the social dinner and the excursion)

Organization

laboratorio di simulazione urbana
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